SOCIAL MEDIA

I AM MAKING THIS CHANGE BECAUSE IT MAKES SO MANY THINGS IN THE GAME PLAY SO MUCH EASIER TO WRITE AND DO.

I want to take the SUPPORT FUNCTION and replace it with a function called SOCIAL MEDIA.

I have walked through the game and I have found the following hanges to be made.

Step 1: ACCOUNTS

* The Support lines in the Accounts need to be renamed – Social Media

Step 2: DISCRETIONARY EXPNDITURE

* In the Discretionary Expenditure task. The line marked DIGITAL MEDIA should be renamed SALESFORCE.
* The line marked PRODUCT DEVELOPMENT should be renamed SOCIAL MEDIA.
* All amounts put into the new Social Media line should be redirected to the new SOCIAL MEDIA line in the Accounts
* NOTE: All product development costs now come from the PROJECTS list and depend on the items selected. In period 1, players have not selected any projects yet. So we put an amount into the product development costs in the Accounts equal to the SUM OF ALL PROJECTS I PERIOD 2.

Step 3: WORKFORCE

* The tab market SUPPORT is renamed SOCIAL MEDIA
* There will be other changes to the Workforce Task in another note
* NOTE WHILE I AT IT: The product development ACTUAL HEADCOUNT comes from the projects lists, with the total of period 2 being the starting number in period 2 in Legacy and the number of transfers plus team members gain the period 1 NewCo being the Actual workforce in product development in periods 1, 2, 3, 4.

Step 4: ACTIONS

* The tab market SUPPORT is renamed SOCIAL MEDIA
* In the excel file – change any references to SUPPORT to read SOCIAL MEDIA
* I will make the necessary changes to the actual actions

Step 5: BUDGET

* In the slider out from the right. Any references to SUPPORT to be changed to SOCIAL MEDIA
* BY THE WAY: the task name BUDGET would be better changed to FORECAST as this is what one is doing

Step 6: HIRES

* Any tabs or references to SUPPORT to be changed to SOCIAL MEDIA
* In the excel files change SUPPORT TO SOCIAL MEDIA
* All money flows to the routed to SOCIAL MEDIA lines in the ACCOUNTS

I think that is it. But you may do a final check to be sure.